

## Robert C. Ginnett, MBA, Ph.D.



A Veteran Owned Business



Dr. Robert Ginnett is an independent consultant specializing in the leadership of high performance teams and organizations. He is the developer of the Team Leadership Model<sup>®</sup> which provides the theoretical framework for hundreds of organizations where teamwork is critical. This model also provides the foundation for Robert's consulting skills in real-time team diagnostics and the identification of leverage points for change and has made him an internationally recognized expert in his field.

Robert works with clients to develop leadership and high performance teams programs tailored specifically to their needs. These may include workshops designed to enhance individual and team effectiveness or may focus on diagnosis for large-scale interventions in the organizational setting. He is an outstanding public speaker. His presentations are unique in their combination of important learnings presented in a direct and humorous manner, creating great demand for Robert as a keynote speaker. He has worked with hundreds of organizations including Novartis, CH2M Hill, Prudential, Masterfoods, Fonterra, Mars, GlaxoSmithKlein, Boston Scientific, Daimler Benz, NASA, the Defense and Central Intelligence Agencies, the National Security Agency, United and Delta Airlines, Textron, and the United States Army, Navy and Air Force.

Prior to working independently, Robert was a Senior Fellow at the Center for Creative Leadership, and a tenured professor at the United States Air Force Academy where he also served as the Director of Leadership and Counseling. Additionally, he served in numerous line and staff positions in the military including leadership of an 875-man combat force and covert operations teams in the Vietnam War where he received the Gallantry Cross, the Air Medal and the Bronze Star. His research on leadership and teamwork has been directly applied in commercial and military aviation (an original NASA CRM team member), surgical and research teams, and executive and project teams to name but a few. He spent over ten years working as a researcher for the National Aeronautics and Space Administration, focusing his work at the Kennedy Space Center in the post-*Challenger* period.

Robert is an organizational psychologist whose education includes a Master of Business Administration degree, a Master of Arts, a Master of Philosophy, and a Ph.D. from Yale University. He has written numerous articles and chapters and is co-author of the best selling undergraduate textbook, *Leadership: Enhancing the Lessons of Experience*, now in its 8<sup>th</sup> edition. Also, a practical book for team leaders is in the works!

Robert lives in the home he designed near Monument, Colorado.

Robert @GinnettLeadership.com  
[www.GinnettLeadership.com](http://www.GinnettLeadership.com)



719.440.5560 Mobile