

Jill Hinson

International business leader with 20 years combined experience in organization development and marketing. Results-driven consultant with skills in conceptualizing, developing and managing organization and culture change initiatives, leadership development programs, organization assessments and team effectiveness. Innovative thinker, driven to make a positive impact, applying complexity science research and strength based methodologies to improve complex organizational issues. Known for partnering-and coaching C-level executives to improve personal effectiveness and senior team alignment.



Jill is cofounder and managing partner of ChangeFusion, specializing in accelerating change, developing leaders and building organizational effectiveness.

Previously, Jill was an internal Organization Development Director in the global financial services industry where she has held enterprise-wide Organization Development Leadership role as well as directly supporting internal clients including IT/Operations division and Commercial divisions.

Key results included developing and executing leadership development programs, leading cultural change initiatives, on-boarding senior managers, team development and coaching. Companywide responsibilities included:

Engagement Survey,

Culture Assessment, Values & Culture Change,

Leadership Development, Coaching & 360-Degree Leadership Assessment,

Performance Management Process,

Team Effectiveness

Jill held Marketing leadership positions at Nordstrom, focusing on sales promotion, advertising, new store openings, employee on-boarding/recognition and change initiatives.

Jill holds Masters Degree in Organization Development from American University/NTL and an undergraduate Bachelor of Business/Marketing degree from James Madison University. Jill has spoken at several conferences presenting on Employee Engagement and is a member of OD Network and SOL. She is also a member of the Human Systems Dynamics Institute and Associate Member of NTL.