

**APG Senior Leadership Cohort Program
2011-2012**

Information for the “CBP” Project

Project Title
Higher Education Open House for Aberdeen Proving Ground, exchange between Academia and Employees (APG)
Accountable Executive (Sponsor)
Mr. Gary Martin – Deputy to the Commander, U.S. Army Research, Development & Engineering Command (RDECOM)
What is the Vision for the Project?
Provide a venue on an annual/semi-annual basis for Universities and Colleges to showcase their programs to employees of Aberdeen Proving Ground, facilitate APG employees establishing connections to institutions of higher education, facilitate through outreach EUL institutions
What mission will be achieved?
This CBP project would provide an open house supported by higher level education institutions that supported Aberdeen Proving Ground, and tenants of APG (to include commercial interests at the EUL which support offering classroom facilities to government and their own employees). APG leadership has been working with institutions of higher education in the region for some time in order to try to provide some level of information sharing between installation and the school. APG workforce and higher education institutions are mutually struggling with sufficient access to each other to best understand what the educational needs are and what the potential offerings would be. An open house for advanced education institutions allowing employees at the installation the opportunity to hear from various universities about programs that are available, what their delivery mechanisms are (i.e. on the installation, near the installation, distance learning, etc), would be the venue provided by this CBP. The day could be conceivably be broken down by degree (business, logistics, engineering, etc) so employees could attend the portion of interest. This could be coupled with a location on post that would provide material that employees could obtain if they have further questions (marketing material in a centralized location that provides course info, etc for all programs being offered to the APG community by higher education).

How it supports the APG Vision
<p>This project will directly support and establish the vision of APG 2012 - "... contributing world class support to the Warfighter throughout the 21st century". This initiative will both facilitate partnering with local and regional academia at the graduate and post graduate level, and increase the level of education in the aggregate for employees of Aberdeen Proving Ground. This common vision will support the development of a community in and around APG. Fostering academia, military, and business to form a "Team APG" to better serve the War-fighter.</p>
Measure of Success (what success looks like and how it is measured)
<p>Initial return on investment will be difficult to obtain, a successful execution of the event with attendance measured in the hundreds, supported by academic institutions would be termed successful. An increase in the attendees and number of academic institutions participating in subsequent iterations will serve to validate this measurement.</p>
Scope Statement
<p>Our goal is to develop a venue for academia to share their programs with employees of Aberdeen Proving Ground this opportunity should be available for every employee at APG and provide an opportunity for any institution desiring time to speak with employees about programs available. As a tangential benefit, it could serve as a facilitation venue for commercial enterprises at the EUL to coordinate classroom/use space to entice universities to offer programs of instruction. This effort will serve to enhance the APG community productivity and quality of life, as we gain partners in education and increase the APG DA Civilian, Contractor and Military community's level of education.</p>
What is the Strategy for the Project?
<p>There will be 7 phases to this project, 1) identification of stakeholders locally to regionally; 2) engagement of Universities and Colleges, EUL commercial activities, and APG tenants to establish buy in for the open house, establish expectations; 3) IPR to SES advisors; 4) vet modified execution plan with stakeholders; 5) calendar and advertise event; 6) execute event, canvas for feedback from event attendees during execution; 7) AAR/feedback to stakeholders/ schedule subsequent iterations with stakeholders.</p>
Major Achievements or Deliverables
<p>The framework for a higher education open house at Aberdeen Proving Ground that will allow colleges and universities to showcase their opportunities for APG employees.</p>
Cohort Participant (Project Leader) Authority and Responsibilities:

Cohort CBP

Mr. Garrett Shoemaker – US Army, Communications and Electronics Command (CECOM)

Mr. Christopher P. Hoppel – US Army, Army Research Laboratory (ARL)

Ms. Georgiann Mangione - US Army, Developmental Test Command (DTC)

Mr. Mark J. Mossa - US Army, Army Material Systems Analysis Activity (AMSAA)

Mr. Todd B. Morris – US Army, Research, Development and Engineering Command (RDECOM)

Key Stakeholders needed to Succeed

Name of Person

Name of Organization

Senior leaders from:

GAPG, ATC, RDECOM, JPEO

Chem- Bio, ECBC, CMA, CECOM, CERDEC, AMSAA, ARL, Major APG Tenants

Senior leaders from Local, regional institutions of Higher ed and Govt:

MD Governors Office, Morgan State, Towson,

UMUC, UD, Johns Hopkins, Harford Community College, Cecil County Community College, select on-line institutions

Senior leaders from EUL tenants:

L3, CACI, Raytheon, SAIC

Potential Leadership Growth Opportunities for the Cohort Participant

Leading Change – Strategic Thinking and Vision

Leading People – Team Building

Business Acumen – Human Capital and Technology Management

Building Coalitions – Partnering and Influencing/Negotiating

Approvals:

Signature of Organizational SES Sponsor

Date: _____

Signature of Supervisor

Date: _____

Signature of Project Manager

Date: _____